



TOWN CENTRE RETAIL BUSINESS SURVEY ON SHOPLIFTING

The local police are concerned that business owners are not reporting shoplifting because they are convinced that nothing will happen. However, the police have told us that they are committed to helping retailers with their shoplifting issues and that there are steps they can take to support you. As a starting point, please could you fill out this quick survey and we will feed it back to our local police constable, Matt Saunders.

You can either fill out this form and hand it in to Anita at Kit & Kaboodle, or you can fill it in online and email it to team@shaftesburychamber.co.uk. Go to our website, www.shaftesburychamber.co.uk and scroll down till you find Business Reports and Surveys – click on the shoplifting link.

You don't have to tell us what business you are, but it would be very helpful to know where you are on the High Street and if certain areas are worse than others. If there is anything we've forgotten to ask, or there is more you would like to say about this, please use the back of this form.

1. Over the last 6 months, have you experienced any shoplifting? How bad/minor has it been? Do you feel it's seasonal?
2. Over the last 6 months, if you have experienced shoplifting, what is the amount of your losses?
3. Do you think it is repeat offenders committing the thefts? Do you recognise them?
4. Do you report shoplifting? Do you know how best to report shoplifting?
5. What is stopping you reporting it?
6. Do you have CCTV? If you do, the police would find it really helpful to know that so let us know which business you are, if you're happy to give that information. If not, just say if you have CCTV.

THE FACT REMAINS THAT IF YOU DON'T REPORT ANY SHOPLIFTING YOU EXPERIENCE, THERE REALLY IS NOTHING THE POLICE CAN DO ABOUT IT, SO PLEASE REPORT IT! THIS IS BECAUSE RESOURCES ARE ALLOCATED BASED ON EVIDENCE – SO IF THERE IS A LOT OF EVIDENCE OF SHOPLIFTING, MORE RESOURCES WILL BE GIVEN TO TACKLE IT! THIS IS THE BEST WAY TO REPORT IT:

CALL: 101

ONLINE: Go to www.dorset.police.uk and click on Report A Crime, follow instructions.